



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-19-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: ANNE BRAUNSCHEIDEL  
600 FAIRMOUNT AVENUE  
ATTN: SUITE # 306  
TOWSON MD 21286

New York				Contract No 398867		Contract Dt 09-14-2012		Revision Dt 10-19-2012		Rev# 1		Advertiser LINDA MCMAHON FOR SENATE 2012		Brand LINDA MCMAHON FOR SENATE 2012		Product Code POLITICALS		Station/Market WABC - NEW YORK			
Agency Est# 1343			CMS # 243730		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-29-2012		End Date 10-29-2012		Billing M (Broadcast Month, Cycle 1)					Package N		Contract Title 243730	
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$				
			Agency CPE: E : 1343																		
1	10-29-2012	10-29-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30	2							2	2,000	2	4,000.00				
2	10-29-2012	10-29-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30	2							2	2,400	2	4,800.00				
R 3	10-29-2012	10-29-2012	09:00AM - 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)	7	30	3							3	1,100	3	3,300.00				
4	10-29-2012	10-29-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30	1							1	1,400	1	1,400.00				
R 5	10-29-2012	10-29-2012	12:30PM - 03:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30	4							4	1,500	4	6,000.00				
6	10-29-2012	10-29-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30	2							2	1,500	2	3,000.00				
7	10-29-2012	10-29-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)	7	30	1							1	2,400	1	2,400.00				
8	10-29-2012	10-29-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30	2							2	4,200	2	8,400.00				
9	10-29-2012	10-29-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30	1							1	2,200	1	2,200.00				
R 10	10-29-2012	10-29-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30	2							2	800	2	1,600.00				
11	10-29-2012	10-29-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30	1							1	2,400	1	2,400.00				
12	10-29-2012	10-29-2012	11:15PM - 11:35PM	LN LATE NEWS CFB (7645)	7	30	1							1	4,700	1	4,700.00				
13	10-29-2012	10-29-2012	08:00PM - 10:00PM	PE MONDAY 8-10PM (7492)	7	30	2							2	26,000	2	52,000.00				
14	10-29-2012	10-29-2012	10:00PM - 11:00PM	PE MONDAY 10-11PM (7474)	7	30	1							1	12,000	1	12,000.00				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

**DATE:** 10-19-2012 **PAGE:** 2 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: ANNE BRAUNSCHEIDEL  
600 FAIRMOUNT AVENUE  
ATTN: SUITE # 306  
TOWSON MD 21286

New York

Contract No 398867	Contract Dt 09-14-2012	Revision Dt 10-19-2012	Rev# 1	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS	Station/Market WABC - NEW YORK											
Agency Est# 1343		CMS # 243730	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-29-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 243730									
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 1343															
															Contracted Gross Total:		25	108,200.00
															Actual Gross Total:		25	108,200.00
															Agency Commission:			16,230.00
															Net Total:			91,970.00
Month/YR	Preempted		Made Good		Contract Total		Adjustments							Actual Total				
Nov 12	0.00		0.00		108,200.00		0.00							108,200.00				
TOTAL	0.00		0.00		108,200.00		0.00							108,200.00				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood